

The Academy and the Marketplace

Annual Meeting of the Society for Values in Higher Education

Elmhurst College (Illinois)

July 22–26, 2009

Plenary Address

Frank Donoghue

Associate Professor of English at the Ohio State University

Author of the critically-acclaimed

The Last Professors:

The Corporate University and the Fate of the Humanities

In his latest work, Frank Donoghue assesses the current state of faculty and the academy in higher education today. The work draws upon years of research and teaching about the Culture Wars in higher education. Professor Donoghue's address promises to shed significant light on the theme of the conference, clarifying the ways that the corporate mentality in higher education threatens the essential character and purposes of our colleges and universities.

"A catalyst for serious debate on the future of U.S. higher education." – Richard Ohmann, author of *Politics of Knowledge: The Commercialization of the University, the Professions, and Print Culture*

"Bristles with striking facts, statistics, data, and citations of expert testimony." – J. Hills Miller, University of California, Irvine

"A stimulating intervention in debates over higher education." – Dan Cottom, University of Oklahoma

"Donoghue offers a bleakly comprehensive look at the present and likely future of college and university professors in the humanities." – Evan Watkins, University of California, Davis"